



WARNING Before playing this game, read the Xbox 360® Instruction Manual and any peripheral manuals for important safety and health information. Keep all manuals for future reference. For replacement manuals, see www.xbox.com/support or call Xbox Customer Support.

Important Health Warning About Playing Video Games

Photosensitive seizures

A very small percentage of people may experience a seizure when exposed to certain visual images, including flashing lights or patterns that may appear in video games. Even people who have no history of seizures or epilepsy may have an undiagnosed condition that can cause these “photosensitive epileptic seizures” while watching video games.

These seizures may have a variety of symptoms, including lightheadedness, altered vision, eye or face twitching, jerking or shaking of arms or legs, disorientation, confusion, or momentary loss of awareness. Seizures may also cause loss of consciousness or convulsions that can lead to injury from falling down or striking nearby objects.

Immediately stop playing and consult a doctor if you experience any of these symptoms. Parents should watch for or ask their children about the above symptoms—children and teenagers are more likely than adults to experience these seizures. The risk of photosensitive epileptic seizures may be reduced by taking the following precautions: Sit farther from the screen; use a smaller screen; play in a well-lit room; do not play when you are drowsy or fatigued.

If you or any of your relatives have a history of seizures or epilepsy, consult a doctor before playing.

CONTENTS

COMPLETE CONTROLS	2
YOUR STYLE IS YOUR SIGNATURE	2
SETTING UP THE GAME	3
PLAYING THE GAME	4
DRIVER PROFILE	5
QUICK RACE	6
CAREER	6
THE CARS	9
EVENTS	11
MULTIPLAYER	12
WARRANTY	14
CUSTOMER SUPPORT - HERE TO HELP YOU!	15

STAY IN THE GAME AND REGISTER WITH EA!

Create an EA Member Account and register this game to receive free cheat codes and game hints from EA. Creating an EA Member Account and registering this game is fast and easy!

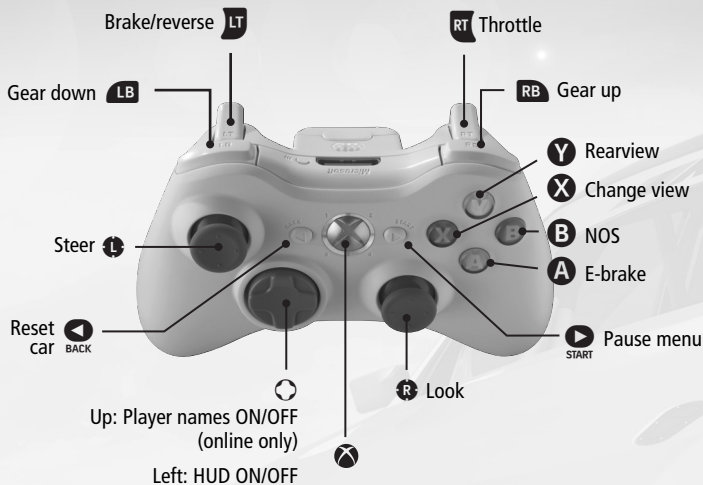
Visit our website at ea.onlineregister.com and sign up today!



WWW.NEEDFORSPEED.COM

COMPLETE CONTROLS

These are the default controller settings. To change your controller scheme or adjust sensitivity, select Options from the Main menu, then go to Gameplay and select Controls.



YOUR STYLE IS YOUR SIGNATURE

Your world is a five-speed cockpit; everything outside is an asphalt blur of sidewalls, cheering fans, and enemy drivers. Your car's 350-horsepower heart rumbles in your hands and pure torque slams you every time you turn the wheel, just the way you like it. Driving's in your DNA, and everything you do—every move, every moment—defines you.

You can slide through the pack like a ghost, untouchable, taking every corner perfectly. You can ride wild, attacking the road and any driver between you and the finish line. Up to you. A champion plays to their instincts, pushing right to the very edge of what they can control ... and then, past that edge.

It doesn't matter if you're a precision instrument or an engine of destruction, so long as everybody knows who you are when you get behind the wheel. Because out on the track, you're a champion or you're nothing.

SETTING UP THE GAME

Before you start your first race, set up a gamer profile to save all of your memorable achievements and fastest times.

GAMER PROFILE

Create a gamer profile to track achievements and save all game progress. A gamer profile must be created in order to play Xbox LIVE®.

- ▶ To create a new gamer profile, press **X** to bring up the Xbox Guide. Highlight CREATE NEW PROFILE and press **A**. Create a profile name using the virtual keyboard.
- ▶ After you create a gamer profile and save it to a storage device, you can customize your profile and set personal settings. When you are signed in with your gamer profile, your achievements are automatically tracked and you can save your game progress.

SAVING AND LOADING A PROFILE

Create a driver profile to save your progress through the game. Progress is automatically saved after every completed race.

Your driver profile automatically loads at its last save point when you launch the game.

OPTIONS

- | | |
|---------------------|--|
| Gameplay | Change your control preferences, toggle your HUD to ON/OFF, or set your driving aids, damage effects, transmission type, and difficulty. |
| Audio | Customize in-game music and sounds. |
| Video | Adjust your picture. |
| Xbox LIVE | Access Xbox LIVE options and EA Nation terms & conditions. |
| Save/Load | Load from your last save, save changes made between races, or turn autosave ON/OFF. |
| Redeem Codes | Enter promo codes for special content |
| Credits | The happy maniacs who made <i>Need for Speed SHIFT</i> happen. |

PLAYING THE GAME

Dive into the world of professional street racing and choose your own path to the NFS World Tour. Perfect your lines or go gladiator on the competition ... whatever it takes to put the pack in your rearview and make it to the ultimate test of skill: the NFS Live World Tour.



DRIVER POV

Need for Speed SHIFT lets you choose your perspective, from outside the car to inside the racing helmet, watching your hands rattle on the wheel. You can switch perspectives on the fly by pressing **X**.

THE PERFECT LINE

Every road has a perfect line for maximum speed. Yours is visible as a green line on the track. Stick hard to the line to dominate races and earn extra Profile Points. The line also changes color to reflect your situation: yellow if you're hitting a corner too fast, red when you're about to leave the track, face-first.

You can turn the Line OFF from the Gameplay menu under Options.

DRIVER PROFILE

Every driver has their own style, and every move you make out on the track reflects yours. Whether you favor precision or aggression, your Driver Profile shapes the challenges you face and the opportunities you're given.

Every new driver starts off with a one-lap qualifier to see what your natural abilities are; your race engineer recommends default game settings based on your performance. From there, evolve your Driver Profile any way you want.



Your Driver Profile screen comes up after every race to outline what you did and how well you did it. You can also view an opponent's Driver Profile when you go online for some multiplayer action, so you'll know just how good the competition is.

DRIVER LEVEL AND PROFILE POINTS

While you're building up your style, you're also earning rewards and upping your Driver Level. Every car you pass, every corner you drift, every single thing you do right also wins you Profile Points. Rack up the points and your driver levels up, unlocking new parts, flashier mods, better challenges, bigger purses, and epic cars. Points are earned in *every* game mode ... Career, Quick Race, and Multiplayer.

LEARN FAST: Career mode opens a lot of doors, but expect to spend time Quick racing or battling online opponents if you plan to earn enough points for the top-tier rewards.

PROFILE POINTS METER

Pull a move that earns points, and you also add to the Profile Points meter. Max it out for a multiplier that doubles all the points you accumulate. Slack off, and the meter starts draining. Keep performing profile-building actions to keep that multiplier humming.

CASHFLOW

You still have to earn some sweet cash to buy the cars and parts you've unlocked. Finish anywhere in the top eight and you'll make some dough, but finish in the top three to get the best upgrades faster.

QUICK RACE

Choose your race event, your car, track location and tear it up. Advancing through Career mode unlocks more cars to use in Quick Races; any Career or Rewards cars are available in Quick Race. Any cash or points earned in a Quick Race are available in Career mode.

LEARN FAST: Love taps won't mess up your ride, but a real collision can put you to the rear of the pack.

CAREER

Earn a reputation on the toughest courses on Earth—London, Tokyo, Road America—and beyond, building and upgrading your car collection as you go. Advance all the way to the NFS Live World Tour, and carve your name into street racing history.

EVENT MAP



CAREER MAP



Choose which races to run from your Career Map.

Press **A** to enter a Competition and see what events are available. Select an event and press **A** to start rolling. If you already aced that race, press **LB** to see how well you did and what stars you earned.

Locked Competitions show you how many stars you need to earn to access them. You also unlock new upgrade tiers as you progress through your career, upping the competition and the stakes.

LEARN FAST: Many Career events have restrictions on the kind of car you can use. You must use a ride that complies to participate in those events.

FRIENDS COMPETITION

Compete against drivers on your Xbox LIVE Friend List for ownership of each career event. A green light by an event means you have the best lap time or highest drift score. A red light means one or more of your friends holds that title ... until you can take it away.

Go to the Friends Competition Leaderboard to see who owns the most tracks.

LEARN FAST: You must be signed into Xbox LIVE and EA Nation to see the Friends Competition markers.

STARS

Dominate a race to earn stars according to your performance level. Coming in third earns you a star. Taking the checkered flag earns you three. Build up your star count to unlock new Competitions and advance your career.

Bonus stars are available for pulling off special objectives like racing clean or holding a drift long enough. You can also earn stars by racking up enough Profile Points in a single race.

Your Career Map tells you how many stars are available in every event.

LEARN FAST: Odds are you won't nail every Star on your first try. You can always take a race again to pick up what you missed on the first go.

BADGES

Complete a special track challenge and you won't just earn a star for your trouble, you'll also earn a badge to prove you did it.

Minor Badges are awarded throughout your career as you hit major milestones—racking up major mileage on a car, winning consecutive races, mastering corners, defeating Rival drivers—and add up to Major Badges as you continue to excel across every track. Major Badges upgrade (Bronze, Silver, Gold, and Epic) as you add more Minor Badges to your collection.

Check the Badge details screen by pressing **X** on your Driver Profile page to see what badges are available and how they're earned. Every badge earned can also be added to your car from the Visuals menu under Cars, if you want another way to show up the competition.

RIVALS

Some people resent it when a new guy comes along and dusts them like a little girl. Rivals are a step up from the usual competition, better behind the wheel ... or just meaner.

Post a podium finish for every event in a Competition and a Rival will make things personal by issuing a direct challenge. Accept it at any time from that Competition. Dominate those challenge events to earn badges, extra stars, and some fat cash for your wallet.

That'll teach 'em to be a sore loser.

SPECIAL INVITATIONAL EVENTS

When your career hits a certain trajectory, opportunities start coming your way. Invitational Events are bonus chances to earn stars and money in a Hot Lap or Eliminator race. Hot Laps test precision driving, while Eliminators are built for more aggressive tendencies.

NFS LIVE WORLD TOUR

This is what it's all about: a no-mercy, two-series marathon that spans the globe and a finale race to take the championship. If you make it to the Tour, you're a champion who's up against champions. The margin for error is slim. If you win the Tour, you've reached the pinnacle of your sport ... but that's a big "if."

THE CARS

Buy the rides you want, then upgrade and tune them into perfect machines. Just remember: cars perform differently. Get a feel for what your cars do best, and use them accordingly.

LEARN FAST: The classic drifting technique is to rip your E-Brake and slam the gas while turning into a corner, but with some cars, all it takes is a hard turn to break the grip, or some normal brake taps. Either way, don't forget to counter-steer coming out of the turn, or you might faceplant into a wall. If you start fish-tailing, tap the brakes to get your grip back.

YOUR GARAGE

It's where your cars live when they're not tearing up the asphalt. Choose Cars from the Main menu to visit and work on all your babies.

Every driver starts with a two-car garage, but more garage slots are earned as your Driver Level increases.

BUYING CARS

If you've got the cash and an open garage slot, you can buy any unlocked car you want. From the Main menu, go to Car Lot under Cars. Once you buy a car, it's available to you in all game modes. You can also buy a car (and get a free garage slot) by spending a few Microsoft Points.

SELLING CARS

Selling a car that doesn't cut it anymore puts money in your pocket and frees up a slot in your garage. Go to the My Cars page, pick the wheels you want to ditch, and press **X**.

PHOTOS AND REPLAYS

Capture the moment in pictures by opening the Pause menu at any time and selecting Photo Mode. Move **←** to pan around your car, pull **RT/LT** to zoom in/out, and press **A** to take a snapshot.

Even better, you can check out a video replay of your current stage. Select Replay from the Pause menu, then highlight the replay controls and press **A** to play/pause the footage. Capture a still image in Photo Mode by pressing **Y**.

If you're signed in to EA Nation, any photo you capture automatically uploads to the EA server. You cannot capture images during Multiplayer matches. Only your last ten photos are available; visit NeedforSpeed.com to make sure your favorite images are saved.

NITROUS

Just because the game's gone legit doesn't mean street racers have given up the laughing gas. Buy a nitrous tank from the Upgrades menu and give yourself a boost by pressing and holding **B** for as long as you need it ... or until your tank is drained.

CUSTOMIZATION

Dig in and make your cars lighter, tighter, faster and cooler. Select Cars from the Main menu to get started.

VISUALS

It won't make you go faster or grip tighter, but what's the point of winning if you don't look cool? Head to the Visuals menu to respray your car and up-style your wheels with better alloys and finishes. You can also apply, rotate, or scale the badges you've won and decals you like.

UPGRADES

There are a lot of things you can replace and improve on a car to make it perform exactly the way you want ... if you've got the money.

PARTS

Beef up performance with better engines, drivetrains, a turbo/supercharger, or concentrate on handling by adding new tires, brakes, and improved suspension.

BODY CONVERSION PARTS

Take that stock car and make it ready for the big leagues by throwing on some body kits for extra downforce and aerodynamics, or stripping out the cockpit to reduce your weight.

RACE CONVERSION PARTS

Add a nitrous tank or replace your exhaust system. Put on fatter tires and shorter final drives. You'll have yourself a race car before you know it.

WORKS CONVERSION

If you've bought all the parts and conversions, there's only one place left to go: crazy. Works packages cost a serious bundle and go into microscopic detail to squeeze every last inch of performance out of your ride. It'll hurt your wallet bad, but you'll feel that quality out on the track.

LEARN FAST: Only select cars qualify for works conversion, so keep an eye out when shopping for your next ride.

ADVANCED TUNING

Sometimes getting the best performance isn't any tougher than opening the hood with a wrench in your hand. Adjust everything from tire pressure to shocks and drivetrains until your baby purrs on the track. Tuning a car doesn't cost a thing, and can make a world of difference.

QUICK TUNING

In a hurry? Turn the job over to your engineer when you enter the Tuning menu. Just tell him where to put the focus—steering, gearing, handling, or downforce—and let him do the rest.

EVENTS

There are variations on every race, from starting position and number of opponents to time of day. Some races might even limit your choice of cars, but that shouldn't matter to a truly gifted driver, right?

- Race** A straight circuit race, you against a dozen or so other racers who don't plan to lose.
- Eliminator** Stay ahead or say goodbye. A multi-lap race where the last place driver on every lap gets dropped. There's also a time-based variant that drops the last place driver every 30 seconds.
- Drift** Polish your technique on a marked course that's scored by how fast and controlled your drifts are. The driver with the most points wins.
- Driver Duel Series** Chase down or out-pace a top-ranked driver in a best-of-three battle. Take part in a series of races, across multiple tracks. The winner is the one with the most series points at the end.
- Endurance** Hang tough through hour-long races built to test your—and your car's—stamina.
- Manufacturer** A pure test of skill. Take whatever car you're handed and drive it to victory.
- Time Attack** All you have to do is set a new lap record, with the record-holder fighting you the whole way.
- Hot Lap** You've got three target times to beat, three stars to win, and only a few laps to make it happen.

LEARN FAST: Cut a track during a race and the lap simply won't count. Repeat offenders are hit with disqualifications.

MULTIPLAYER

REGISTRATION AND SUBSCRIPTION REQUIRED TO ACCESS ONLINE FEATURES. EA ONLINE TERMS & CONDITIONS AND FEATURE UPDATES ARE FOUND AT www.ea.com. YOU MUST BE 13+ TO REGISTER WITH EA ONLINE. INCLUDES SOFTWARE THAT COLLECTS DATA ONLINE NECESSARY TO PROVIDE INGAME ADVERTISING. EA MAY PROVIDE CERTAIN INCREMENTAL CONTENT AND/OR UPDATES FOR NO ADDITIONAL CHARGE, IF AND WHEN AVAILABLE.

EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON www.ea.com.

Prove you've got the skills to beat drivers from around the world in Race, Time Attack, and Drift battles. Up to 8 players compete to earn Profile Points and cash for use in Career mode in amounts determined by your career progress. Or pair off for an intense one-on-one in the Driver Duel Championship.

LEARN FAST: Be sure to check out the competition's Driver Profile, badges earned, and stats while you're in the Lobby.

- | | |
|---------------------|---|
| Ranked | Race like you mean it, because the results go on your permanent record. |
| Unranked | Play without reporting your finishing stats, but less risk equals less cash rewards if you win. |
| Quick Match | Find and join any available multiplayer match. |
| Create Match | Make your own Ranked or Unranked match and keep it private or open it to the public. |
| Custom Match | Search for the specific match you want to race. |

DRIVER DUEL CHAMPIONSHIP

Face off in ranked one-on-one tournament battles for Profile Points, cash, badges, and trophies.

Each stage contains a best-of-three competition where players alternate between Lead and Chase positions. Lead car players must complete the lap in front or pull far ahead of the Chase car. To beat the Lead, a Chase car player must take the lead and hold it for five seconds. If necessary, a sudden death tiebreaker determines the winner.

Win each stage to advance all the way to a Championship round. Lose, and you're kicked back down the ladder.

LINKING YOUR GAMERTAG TO AN EA ACCOUNT

You need to link your Gamertag to an EA Account to access the online features of *Need for Speed SHIFT*. If you have already linked your Gamertag to an EA Account, you can play online instantly. If you have not linked your Gamertag, you'll be prompted in the game to sign in with an existing EA Account or to create a new EA Account. Once the account is linked to your Gamertag, you can then play online. Linking to an EA Account is easy ... all it takes is an e-mail address and a password. Your e-mail address and password are also your login to NeedforSpeed.com. Join the online community now!

XBOX LIVE

Play anyone and everyone, anytime, anywhere on Xbox LIVE®. Build your profile (your gamer card). Chat with your friends. Download content (TV shows, trailers, HD movies, game demos, exclusive game content, and Arcade games) at Xbox LIVE Marketplace. Send and receive voice and video messages. Use LIVE with both Xbox 360® and Windows®. Play, chat, and download on both your PC and your Xbox 360. LIVE gives you ultimate access to the things you want and the people you know, on both your PC and your TV. Get connected and join the revolution.

CONNECTING

Before you can use Xbox LIVE, connect your Xbox 360 console to a high-speed Internet connection and sign up to become an Xbox LIVE member. For more information about connecting, and to determine whether Xbox LIVE is available in your region, go to www.xbox.com/live/countries.

FAMILY SETTINGS

These easy and flexible tools enable parents and caregivers to decide which games young game players can access based on the content rating. And now, LIVE Family Settings and Windows Vista Parental Controls work better together. Parents can restrict access to mature-rated content. Approve who and how your family interacts with others online with the LIVE service. And set time limits on how long they can play. For more information, go to www.xbox.com/familysettings.